



KLEARNOW.AI

Expansion. The Challenge

KlearNow.AI operates in a highly complex domain — global trade automation powered by AI. However, their digital platform needed to reflect the sophistication of their technology.

THE CHALLENGE WAS MULTI-LAYERED:

- Present AI-driven logistics in a simplified, credible format
- Build an enterprise-grade secure infrastructure
- Create scalable lead flows for global business audiences
- Establish the website as a high-trust authority platform

The goal was not just to build a website — but to build a digital backbone for global

WHAT WAS SET OUT TO BUILD

The objective was to engineer a secure, scalable, high-performance WordPress ecosystem capable of:

- Supporting enterprise-level traffic
- Converting high-intent B2B visitors
- Communicating complex automation solutions clearly
- Acting as a global digital headquarters

The platform needed to balance technology depth with user simplicity.

STRATEGY & EXECUTION

To deliver this transformation, we implemented:

- Enterprise-grade WordPress architecture
- Custom UI/UX strategy aligned with AI innovation positioning
- Conversion-focused lead funnels
- Hardened security framework
- Responsive performance optimization

The execution combined technical architecture + conversion strategy + brand clarity to ensure the platform delivered measurable business impact.



Industry: AI / Global Trade & Logistics

Project: Enterprise Website Development & Digital Transformation



IMPACT

KlearNow.AI now operates on a high-performance enterprise platform that:

- Strengthens global credibility
- Supports scalable B2B growth
- Converts high-intent enterprise traffic efficiently
- Positions the brand as a category leader in AI-driven logistics

The website evolved from a digital presence to a strategic growth engine.



RESULTS

 **42%**
increase in average
session duration

 **35%**
improvement in
lead form submissions

 **30%**
faster page load
speed optimization

 **28%**
lower bounce rate
post-UX restructuring

 **99.9%**
uptime performance
stability