

Welcome Loan

Your first step to formal credit, built with trust and guidance.

→ Apply Now

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OUR MISSION

Propelling Financial Upliftment Of India's Emerging Middle Class

Who we serve: Micro-entrepreneurs, Self-employed shop owners & service providers

What we offer: Term Loans up to 3 Lakhs, doorstep & quick process & vernacular support

3K+

Applications processed

0.4K+

Customers Served

6K+

Credit score checked

0

States

1

Locations

Apply for a Loan

Check Your Credit

Explore Products

Pay EMI

Why InPrime?



Fair & Transparent

Risk-first underwriting powered by AI & data analytics for adequate loan amount and fast approvals

Human-Centered Support

Hybrid model: on-ground visits + WhatsApp & mobile first approach for seamless engagement.

Vernacular-First Simplicity

Enjoy a seamless loan experience and friendly, multilingual support every step of the way, from application to service!

Impact Across Bharat

Fuelling aspirations across Bharat—empowering micro-businesses in towns and cities with tailored credit, vernacular conversations and technology that supports doorstep & hassle-free onboarding & service.



“I really appreciate the InPrime Staff, for their timely support. I got my loan amount credited to my bank account & from the bank account itself, my SBI is getting deducted, this has saved a lot of time. This loan has helped me to adequately stock my Kirana shop and helped me to increase my business. Thanks to InPrime.”
-Channamma”

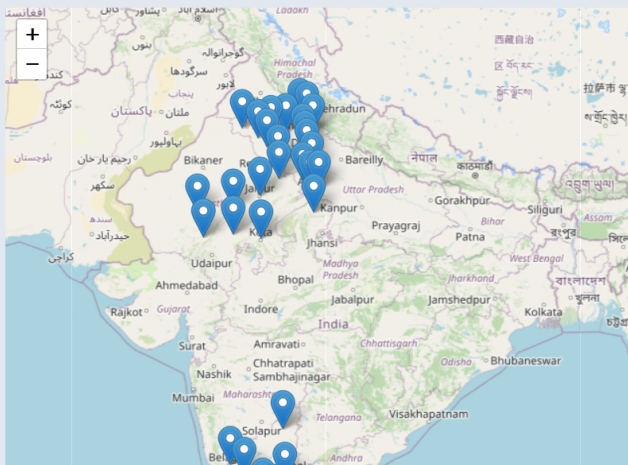


“I have never experienced such a quick loan process. The entire loan processing was done at my doorstep digitally and I have not signed even a single document. It was a wonderful experience for me to get Rs. 3 lakhs at the very beginning of the relationship. InPrime loan has helped us a lot.”
-Jaishankar”



“The InPrime staff are very responsive, Everything here is digital, making the process seamless. Thanks to InPrime.”
-Uma devi”

Expanding Access, Empowering Dreams



Expanding Across India's Heartlands

From the bustling towns of Karnataka to the vibrant heartlands of Uttar Pradesh, Rajasthan, and Haryana, InPrime is growing rapidly across regions that represent India's energy, ambition, and entrepreneurial spirit.

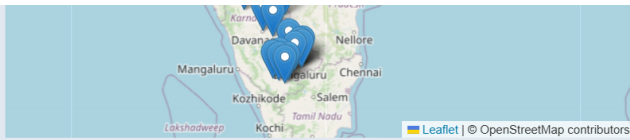
01.

Reaching the Underserved

These regions are home to hardworking individuals and small business owners with strong aspirations but limited access to formal financial services. InPrime's expansion brings credit closer to those who need it most, empowering communities that have long remained outside the reach of traditional institutions.

02.

Empowering Dreams, Locally



03.

Each new pin on the map represents more than just a location. It stands for a promise to bring financial opportunity closer to households, businesses, and aspirations. InPrime continues to expand its presence with purpose, creating lasting impact where it matters most.

Meet the Creators



Rajat Singh
CEO, Co-founder



Sneha Thakur
Co-founder



Manish Kumar Raj
Co. Founder



Meet the team



Propelling Financial Upliftment of
India's Emerging Middle Class

Follow us



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